



For Newsletters

Subject Line Options

- **We want to hear from you! Regional survey open now!**
- **Have 2 minutes? Make a difference!**
- **Your Input = A Stronger Region!**
- **Shape the future of [TOWN NAME] and the region!**

Newsletter Copy

Help shape the future of [TOWN NAME] and the region!

[TOWN NAME] is looking to strengthen our downtown and other Main Streets across the region—and your input is essential.

Please take some time to complete the Regional Survey on how you spend time and money in the region. Your responses will inform regional efforts to uplift small businesses and create vibrant towns across the Lower Connecticut River Valley! Thank you!

Take the survey today and make your voice heard!

Survey closes (date)

Together, we can create a downtown that reflects our shared values and aspirations.