



## Municipal Message to Businesses and Organizations Copy

To all valued community organizations and businesses:

[TOWN NAME], in partnership with the Lower Connecticut River Valley Council of Governments and Connecticut Main Street Center are working together to implement a 5-year economic development plan across the region. These plans need community input to be successful, and we're reaching out to you to help us make that happen.

To better understand how residents contribute to the economy, Connecticut Main Street Center created a short survey that everyone who spends time in the Lower Connecticut River Valley region should fill out, whether they live here, commute for work, or are just visiting on the weekend. This survey will help us learn more about how people spend their leisure time, where they go to do their shopping, and what downtowns they prefer to visit. This information will help direct the COG on how best to serve the region's businesses and residents.

To make this a success, we need your help to spread the word. Attached is a flyer with a QR code to the survey. Please share this flyer with your networks and in your place of business. We'd like to get a wide array of voices from the area and cannot do this without your support!

Please share the flyer attached, or create your own using the QR code provided.